BIENVENIDOS

WELCOME to

laSalle

RAMON LLULL UNIVERSITY

Online meeting with El-Yurt Umidi Foundation

February 2024

RAMON LLULL UNIVERSITY

LA SALLE
founding member of
RAMON LLULL UNIVERSITY

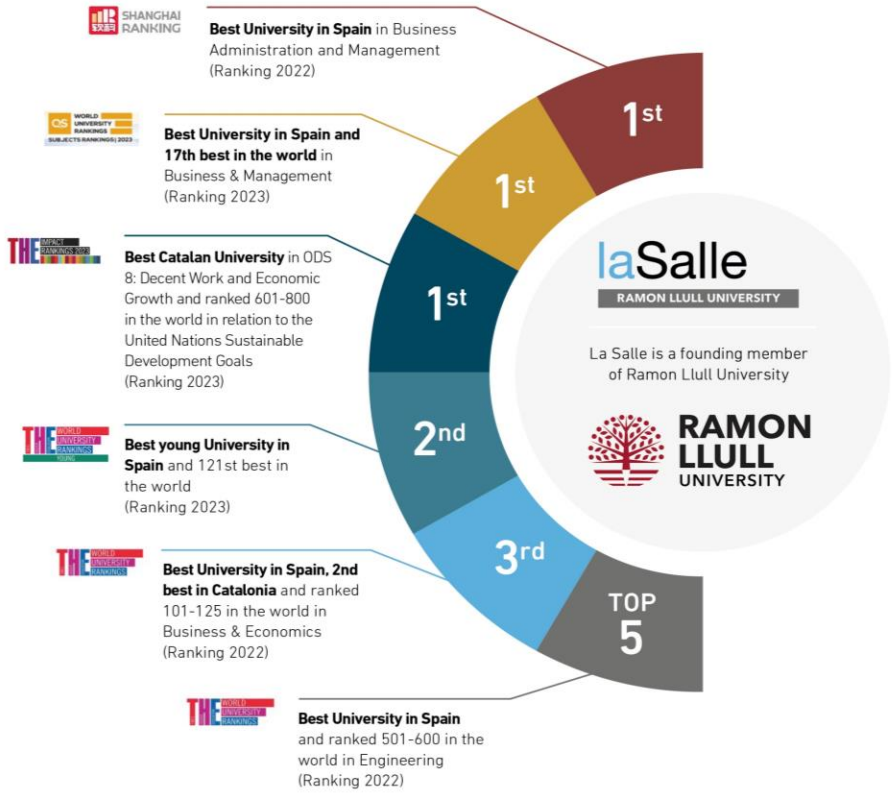
We offer Undergraduate Degrees, Postgraduates, Masters and Doctorates.

We research and apply it to our classes and laboratories.

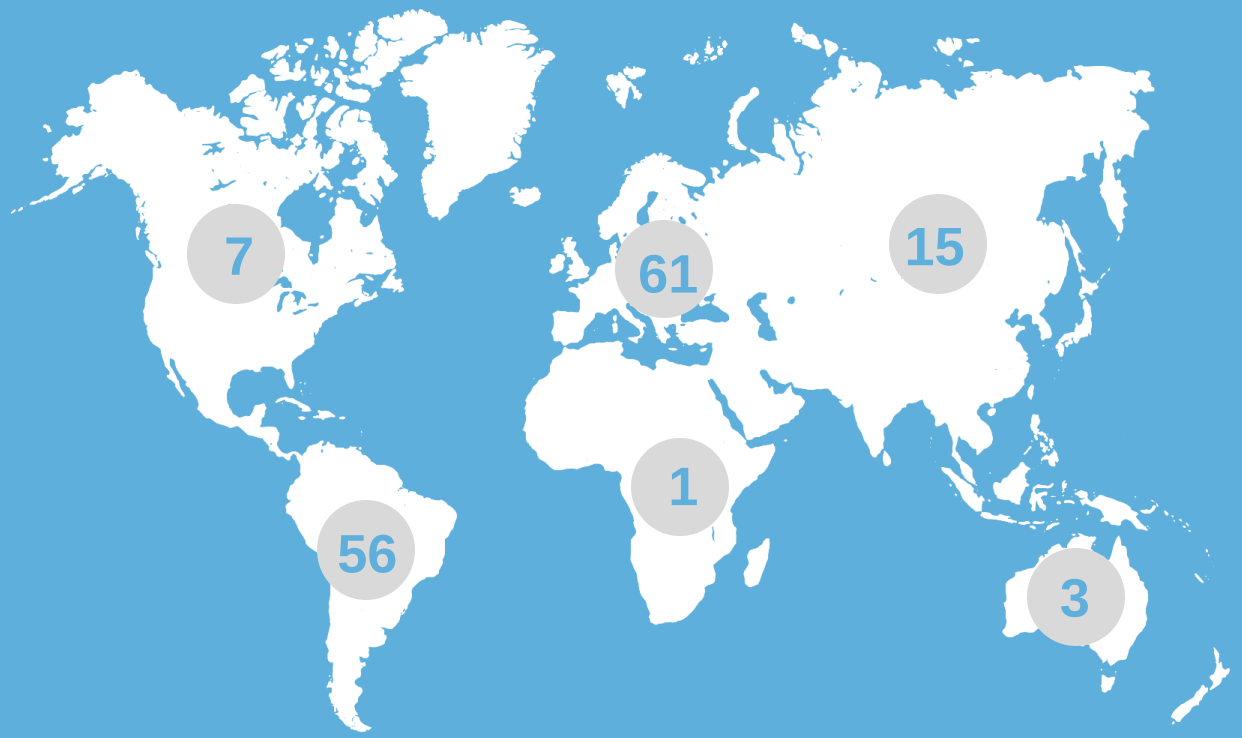
Aristos Campus Mundus | Campus of International Excellence

ENGAGE·EU

IQS PERSONA CIÈNCIA EMPRESA
Blanquerna
laSalle
esade
FUNDACIÓ PERE TARRÉS
RAMON LLULL UNIVERSITY
observatori de l'Ebre
Institut Borja de Bioètica
FUNDACIÓ VIDAL i BARRAQUER Institut Universitari de Salut Mental
ESDi Escola Superior de Disseny



LA SALLE, **A GLOBAL INSTITUTION**



Collaboration **with 143 Universities**
for international exchanges

LA SALLE NETWORK

64
Universities around the word

80
Countries

1.200.000
Students in all continents

LA SALLE CAMPUS BARCELONA

+90
Nationalities on Campus

31,5 %
International students

TALENTED INTERNATIONAL PROFESSORS

UNDERGRADUATE DEGREES
100% IN ENGLISH

CONSTANTLY **CHANGING ENVIRONMENT**

We are currently living
a **technological revolution**
which is constantly changing
human behavior and
business and corporate models.

THERE ARE PLENTY OF
NEW CHALLENGES TO FACE

Technology

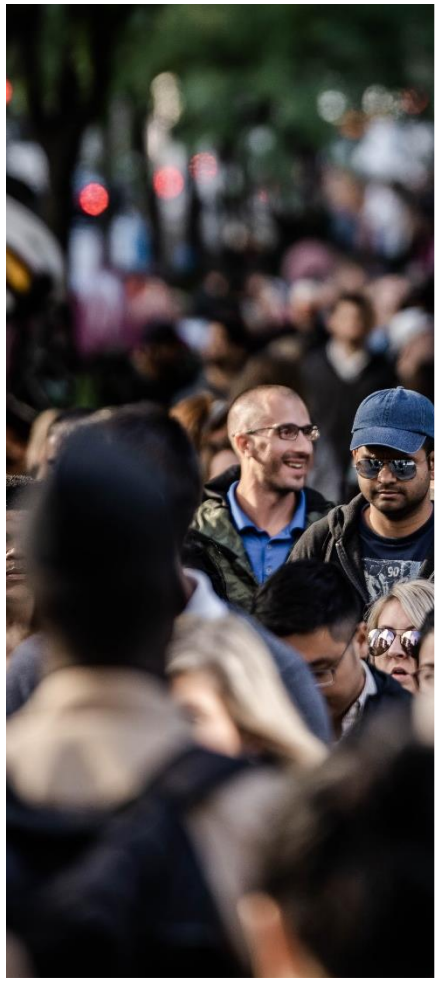
Digitalization

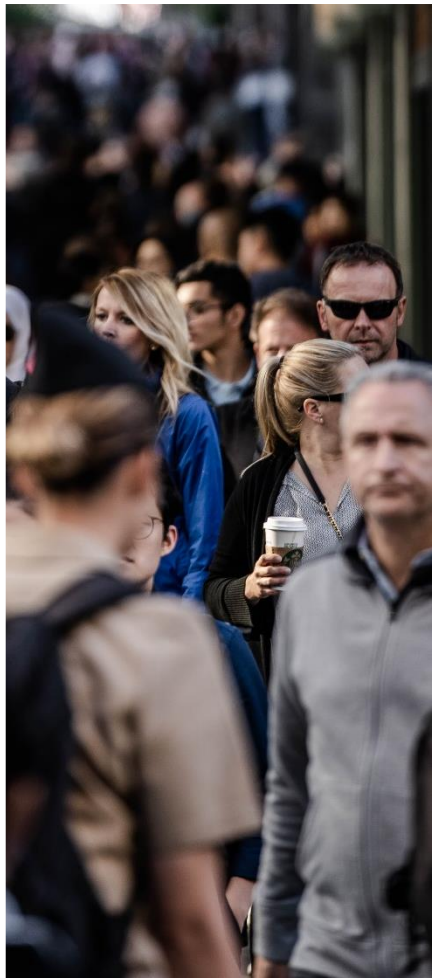
Innovation

Artificial Intelligence

Data Privacy

Business Development





Inequalities

Social Inclusion

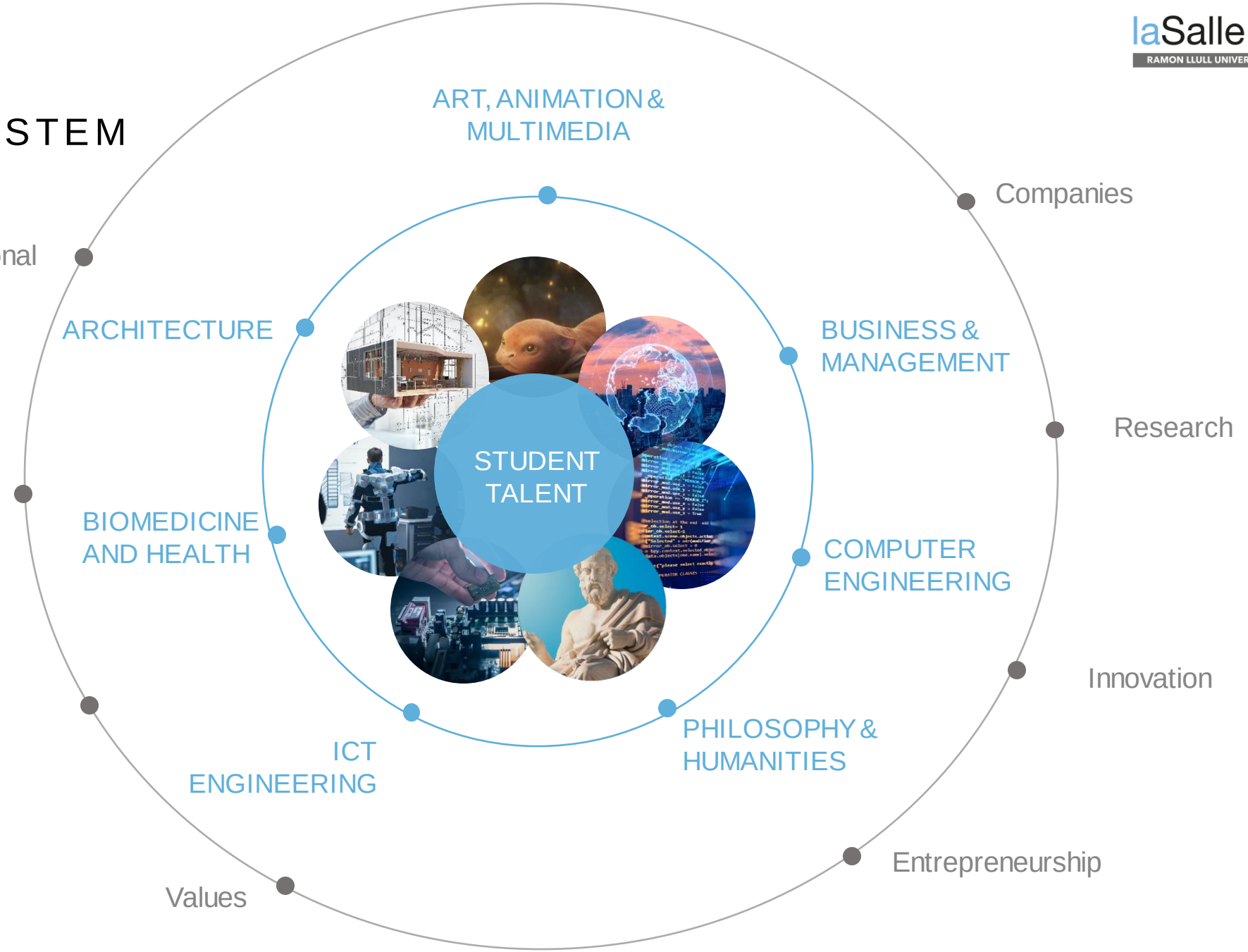
Climate Change

Geostrategic Conflicts

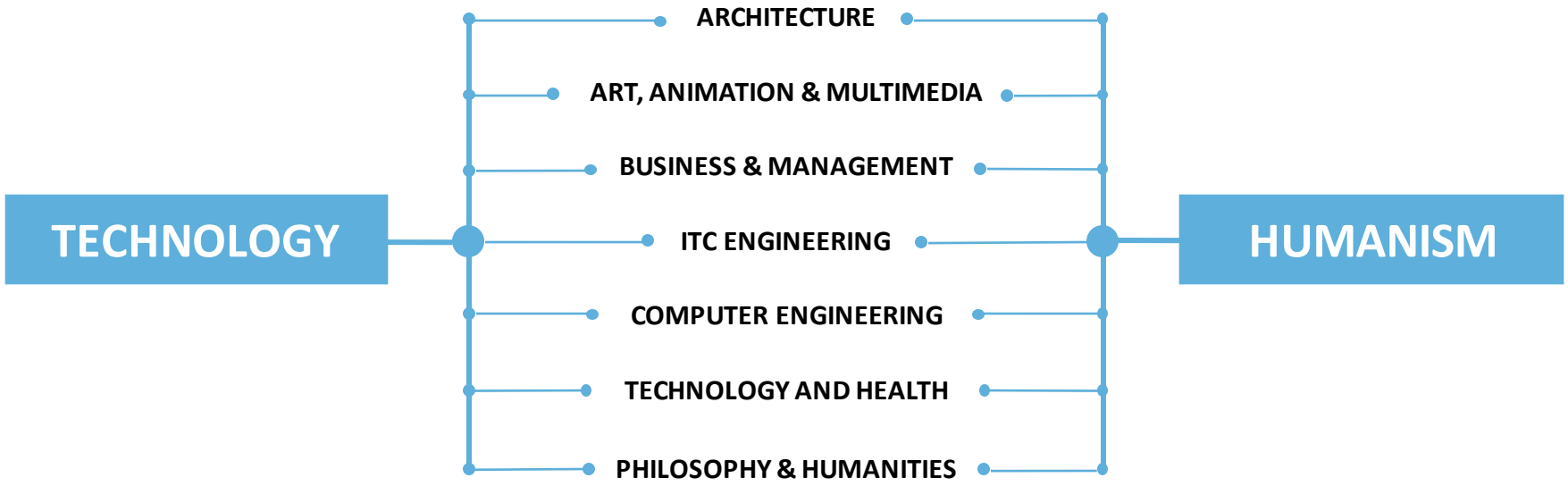
Urban Growth

At La Salle
we love challenge
and we empower our students
to connect humanism and
technology to find global
solutions to present and future
climatical, social and
economical dares.

LA SALLE
A UNIQUE ECOSYSTEM



LA SALLE IS TECHNOLOGY,
THE DRIVER FOR BUSINESS AND SOCIETY CHANGES



Transdisciplinary among the 7-knowledge area

laSalle
RAMON LLULL UNIVERSITY

LA SALLE CAREER SERVICES
PROFESSIONAL NETWORKING

96% Employment rate

+ 27% International job offers

+1.964 Job offers per year

+650 Annual agreements with companies

INDITEX · PIXAR · SAMSUNG · NIKE · Microsoft · Deloitte. · amazon · King · "la Caixa" · ORACLE · Google · IBM · KPMG · SONY · ZARA · cisco · PAL ROBOTICS · hp · 3

TECHNOVA

BRIDGING TALENT, START-UPS AND CORPORATIONS

La Salle Technova Barcelona is an innovation park with **incubation and acceleration services** for startups that is part of the La Salle-University Ramon Llull.

La Salle Technova Barcelona combines **innovation, entrepreneurship and technology** with the aim of accompanying startups from the **generation of ideas to their launch on the market, their growth and consolidation**, through services such as support business plans creation, access to financing, acceleration or technological development.

UNDERGRADUATE DEGREES

Learning in and outside the classroom in an international environment

ARCHITECTURE

- Degree in Architecture Studies

HEALTH TECHNOLOGIES

- Degree in Health Engineering

PHILOSOPHY & HUMANITIES

- Degree in Philosophy
- Degree in Philosophy, Politics and Economics

BUSINESS MANAGEMENT

- Degree in Management of Business and Technology. Mention in Digital Marketing | Digital Entrepreneurship | Digital Economy | Sports Management
- Degree in Digital Business Design and Innovation
- Degree in Business Intelligence & Data Analytics
- Double Degree in Business Intelligence & Data Analytics & Management of Business

COMPUTER SCIENCE

- Degree in Computer Engineering
- Degree in International Computer Engineering
- Double Degree Qualification in International Computer Engineering and Management of Business and Technology
- Bachelor in Artificial Intelligence & Data Science*

ARTS, ANIMATION & MULTIMEDIA

- Degree in Animation and VFX
- Degree in Design and Creation of Interactive Products (Minor in Design and Videogames Developer)
- Degree in Digital Arts - Minor in Concept Art

ICT ENGINEERING

- Bachelor in Artificial Intelligence and Data Science
- Degree in Audiovisual Systems Engineering
- Degree in Electronic Engineering - Minor in Robotics
- Degree in Engineering in ICT Management
- Degree in Multimedia Engineering - Minor in Videogames
- Degree in Telecommunications Systems Engineering
- Degree in Telematics (Networks and Internet Technologies)

* In official verification process according to RD 822/2021.

UNIVERSITY SUMMER SCHOOL PROGRAMS

Sharing knowledge and unforgettable experiences in one of the most amazing European cities

laSalle
UNIVERSIDAD RAMON LLULL

BUSINESS MANAGEMENT

Barcelona – 9th to 15th of July 2024

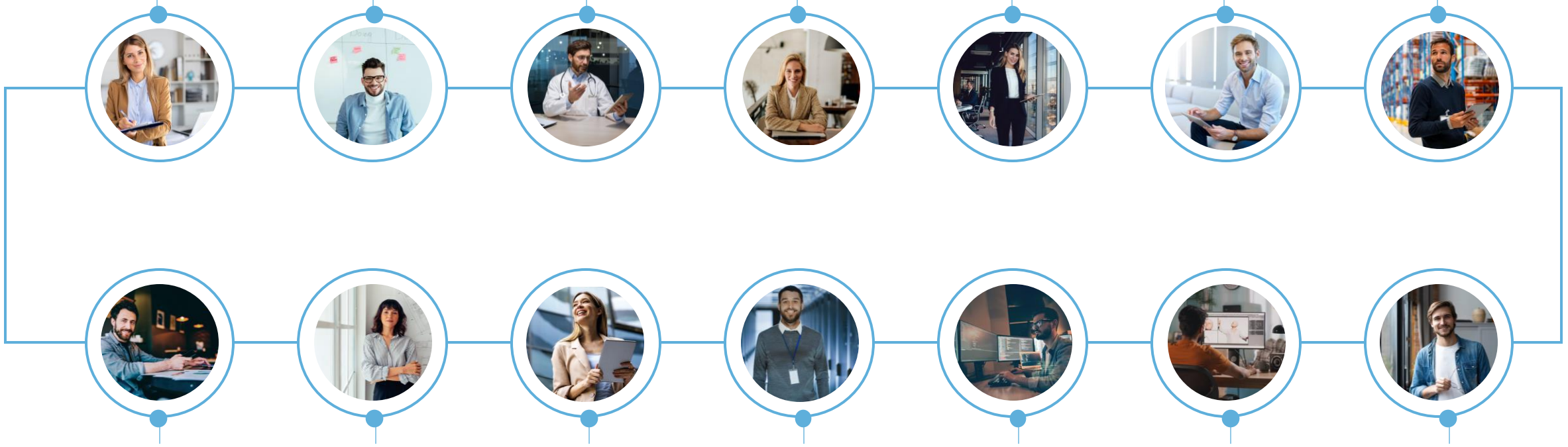
ARCHITECTURE

Barcelona – 1st to 21st of July 2024

MASTER & POSTGRADUATE KNOWLEDGE AREAS

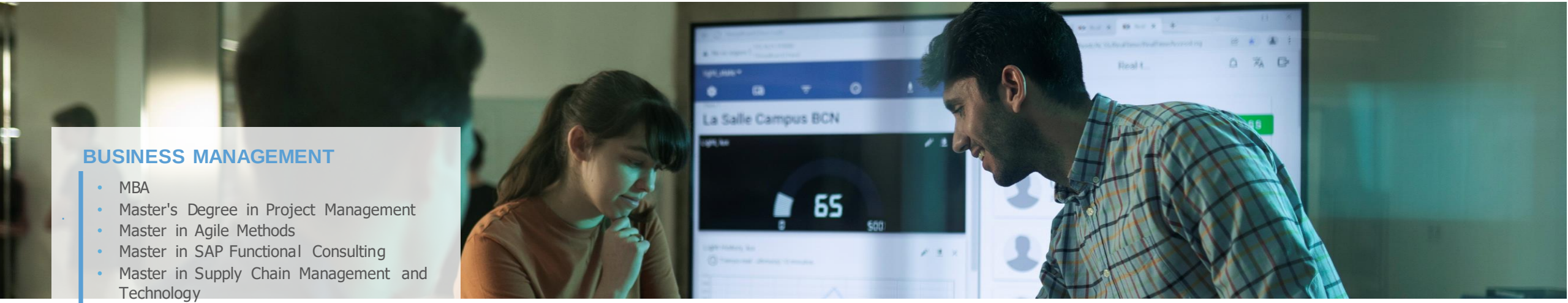
TECHNOLOGY IN OUR DNA

laSalle
UNIVERSIDAD RAMON LLULL



POSTGRADUATE AND MASTER DEGREES

World class masters for a new generation of leaders



BUSINESS MANAGEMENT

- MBA
- Master's Degree in Project Management
- Master in Agile Methods
- Master in SAP Functional Consulting
- Master in Supply Chain Management and Technology
- Master's Degree in Cybersecurity Management
- Master's Degree in Technology Management and Digital Innovation
- Master's Degree in Marketing and Social Media Management
- Master's Degree in eHealth: Information Technologies and Healthcare Management

PHILOSOPHY & HUMANITIES

- Master's Degree in Philosophy and contemporary debates on Arts and Technology

ICT ENGINEERING

- Master's Degree in Big Data
- Master's Degree in Data Science
- Master's Degree in Cybersecurity
- Master's Degree in Software Development and Architecture
- Master's Degree in Telecommunications Engineering
- Master's Degree in Architectural and Environmental Acoustics
- Master's Degree in User Experience
- Master's Degree in Digital Arts and Creative Technologies

ARCHITECTURE AND CONSTRUCTION

- Master in BIM Management
- Master's Degree in Integrated Construction Management. Specialization in: Sustainability and Energy Efficiency | Interior Design | Design and Calculation of Structures | Restoration of Architectural Heritage
- Master's Degree in Integrated Architectural Design

DIGITAL ARTS

- Master's Degree in Digital Arts and Creative Technologies

STUDY METHODS

MASTER'S DEGREES

On site (Campus Barcelona)

Online Guided Learning

Online Self Driven Learning

SPECIALIZATION COURSES – EXECUTIVE EDUCATION

Enhancing long-life learning and boosting professionals change and growth

BUSINESS & MANAGEMENT

- Digital Business
- Finances
- Innovation & Entrepreneurship
- Leadership and Strategic Management
- Marketing, eCommerce & Social Media
- Project Management & Agile Methodologies
- SAP Consulting
- Technological Management & Supply Chain

DATA SCIENCE & DATA ANALYTICS

- Course in Business Intelligence with Power BI
- Online Course in Data Science
- Online Course on Ethics and Privacy in the age of Artificial Intelligence
- University Expert in Big Data Analytics and Data Visualization

PHILOSOPHY AND HUMANITIES

- Course Four Views on the Human Being
- Course Post-Truth and Fake News
- Course Thinking about Technology in the Current World
- Online Course on Ethics and Privacy in the age of Artificial Intelligence
- Program in Thought and Creativity

ARCHITECTURE

- Online Course BIM I: Basic Project. Certified Autodesk Revit®
- Online Course BIM II: Executive Project. Certified Autodesk Revit®
- Online Course in Lean Construction Management

AND WHERE YOU CAN FIND ALL THAT?

AT LA SALLE CAMPUS BARCELONA

- 75.000 m² Campus University
- 28.000 m² Teaching space
- 24.800 m² Campus services
- 22.300 m² outdoor areas
- Library and study rooms
- Fitness and Sports Center
- Self-Service Restaurant
- Open Spaces and Gardens
- 25 Offices for Business Incubation
- 504 Halls of residence
- 278 Parking spaces
- 71 Classrooms
- 8 Buildings

THANK YOU

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