

KA2  
Strategic partnership  
contact seminar

9 – 11 November 2016  
Split, Croatia



***Connecting Public Authorities and  
Educational Institutions in Erasmus +***

**School Education/Vocational Education and  
Training/Adult Education**



AGENCY FOR  
MOBILITY AND  
EU PROGRAMMES



Erasmus+



Horizon 2020



eurodesk  
hrvatska



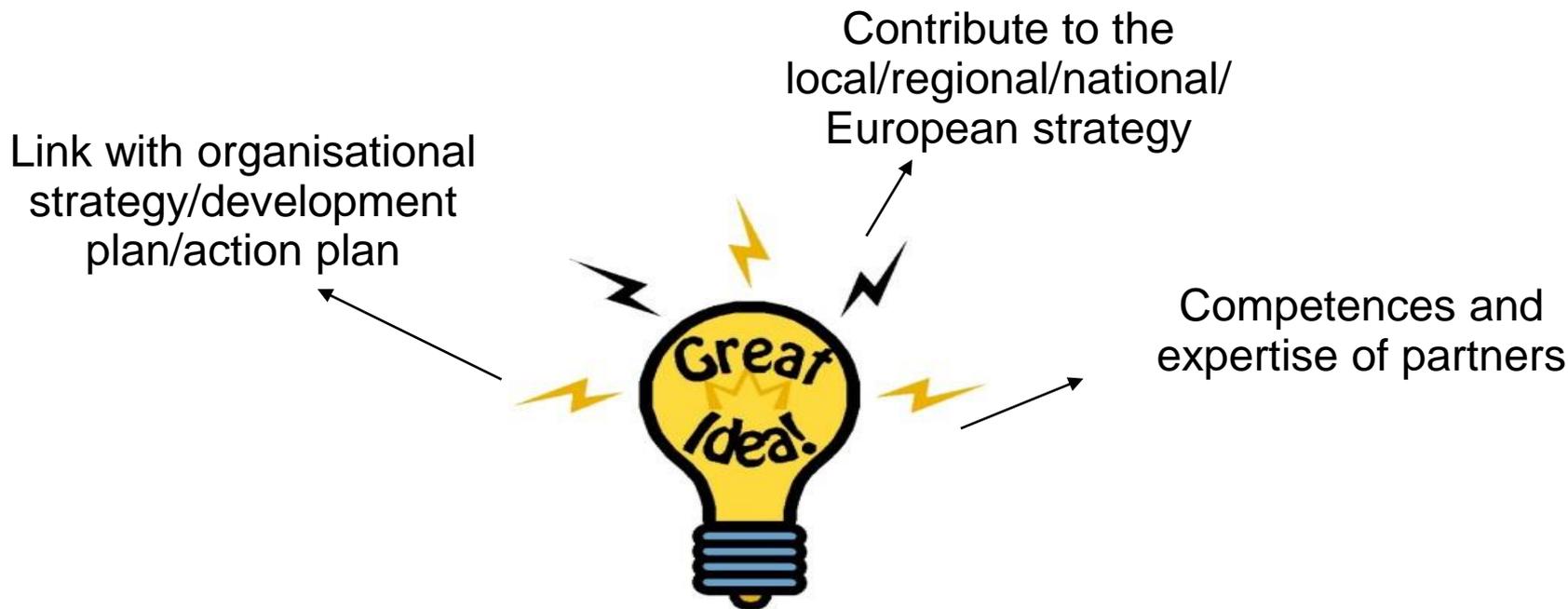
ecvet



**PARTNER**

**SHIP**

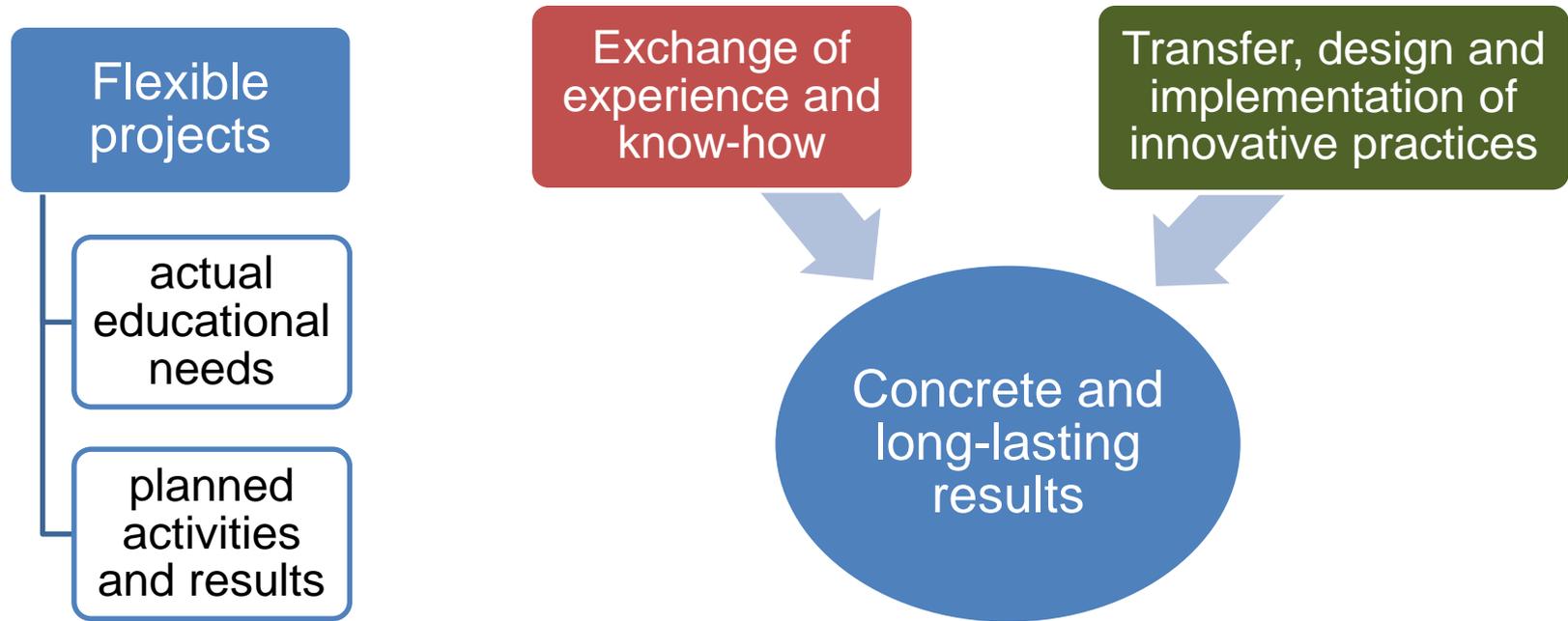
# STRATEGIC PARTNERSHIP



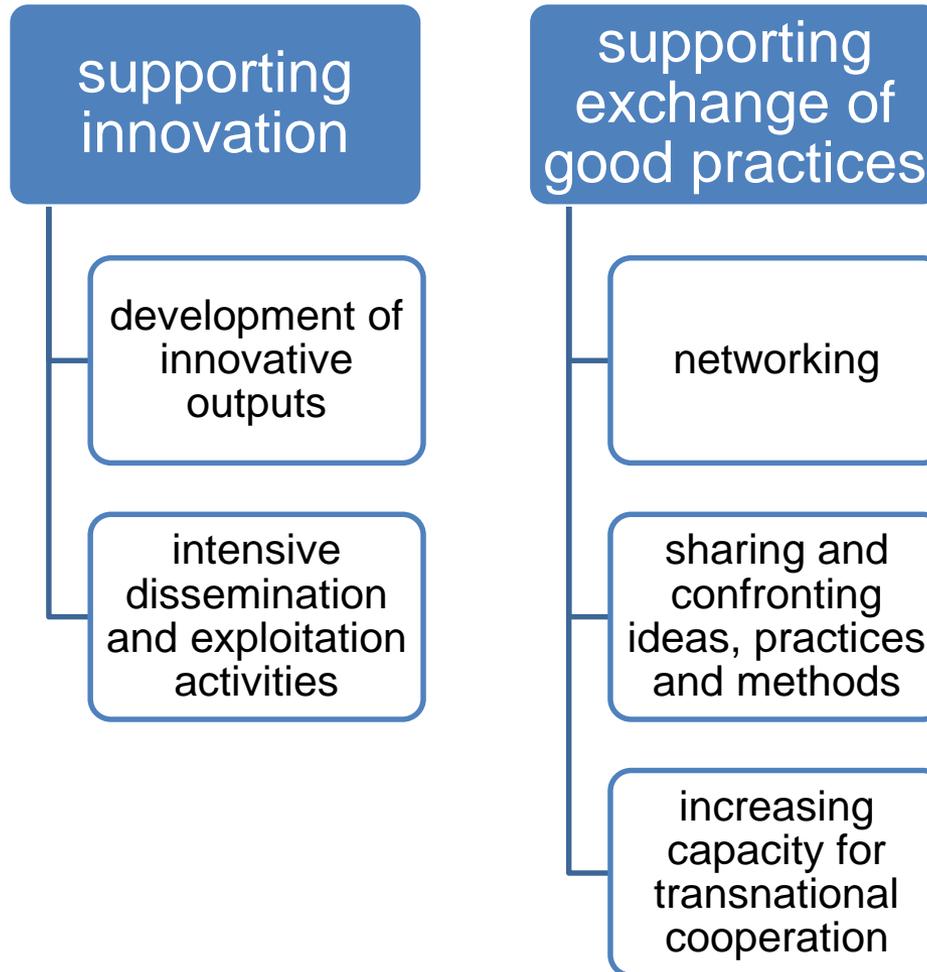
## STRATEGIC PARTNERSHIP IN ERASMUS+ AIMS

- to support the development, transfer and/or implementation of **innovative practices** as well as the implementation of joint initiatives promoting **cooperation, peer learning and exchange of experience** at European level.

*Programme Guide 2017*



# TYPES OF PARTNERSHIPS



# PROJECT DEVELOPMENT STEPS



# PROJECT LOGIC



**Change**

**Reality**



# Change Reality

## Organisation(s)

History and experience

Mission

Strategic goals and activities

Staff

# Change Reality

## Organisation(s)

Organisational  
strategy/development  
plan/action plan

Competences and  
expertise of partners



History and experience

Mission

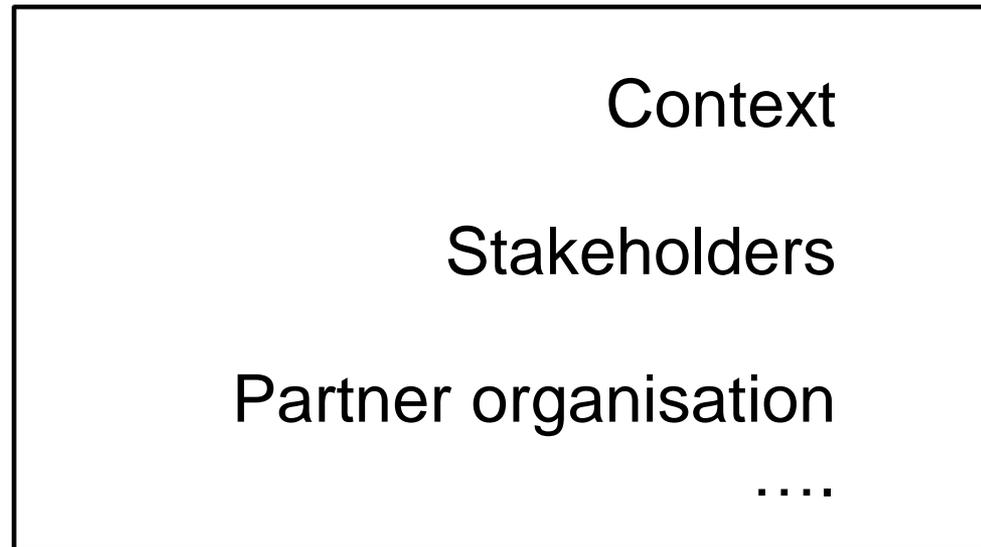
Strategic goals and activities

Staff

# Change Reality

Organisation(s)

**Local**



# Change Reality

Organisation(s)

Local

**Needs and Challenges**

Needs Analysis

State of the Art

# Change Reality

## The idea

Link with the European  
priorities

Organisation(s) –

Local –

Needs and Challenges

## Europe 2020

### A European Strategy for Smart, Sustainable, and Inclusive Growth



**ET 2020**  
Education & Training

### The strategic framework for European cooperation in education and training

#### Strategic document for adult education (AE)

- European Agenda for Adult Learning
- Renewed European Agenda for adult learning (2011)
- Specific priorities of the European Agenda for adult learning 2016-2020 (published in 2015 Joint Report of the Council and the Commission on the implementation of the strategic framework for European cooperation in education and training (ET 2020), p. 35)

#### Policy priorities for vocational education and training (VET)

- The Bruges Communiqué on enhanced European cooperation in vocational education and training, 2011-2020
- Riga Conclusions
- Vocational education and training for better skills growth and jobs
- Work-based Learning in Europe. Practices and policy pointers

#### Policy priorities for school education (SE)

- Improving the attainment of young people, particularly those at risk of early school leaving: Council recommendation on policies to reduce early school leaving: Commission communication "Tackling early school leaving: A key contribution to the Europe 2020 Agenda,, and Final Report of the Thematic Working Group on Early School Leaving
- Improving the attainment of young people with low basic skills: The European Framework for Key Competences, Council conclusions of 26 November 2012 on literacy, Final Report of the EU High Level Group of experts on Literacy:, Commission staff working document: "Assessment of Key Competences in initial education and training: Policy Guidance,, Council conclusions on increasing the level of basic skills in the context of European cooperation on schools for the 21st century;
- Developing high quality and accessible Early Childhood Education and Care services: Commission communication: "Early Childhood Education and Care: Providing all our children with the best start for the world of tomorrow, Council conclusions on early childhood education and care: providing all our children with the best start for the world of tomorrow,
- Revising and strengthening the professional profile of the teaching professions: Commission staff working document: "Supporting the Teaching Professions for Better Learning Outcomes, Council conclusions of 26 November 2009 on the professional development of teachers and school leaders, Council conclusions on effective leadership in education....

# Change Reality

## The idea

- Link with the European priorities
- **Link with Strategic Partnerships Priorities**

Organisation(s)

Local

Needs and Challenges

Strategic Partnership project **MUST** address either

a) at least 1 **HORIZONTAL** priority

or

b) at least 1 **FIELD SPECIFIC** priority



# Change Reality

## The idea

- Link with the European priorities
- Link with Strategic Partnerships Priorities/Erasmus +
- **Innovation / Exchange of experience**
- **Transnational character**

Organisation(s) -

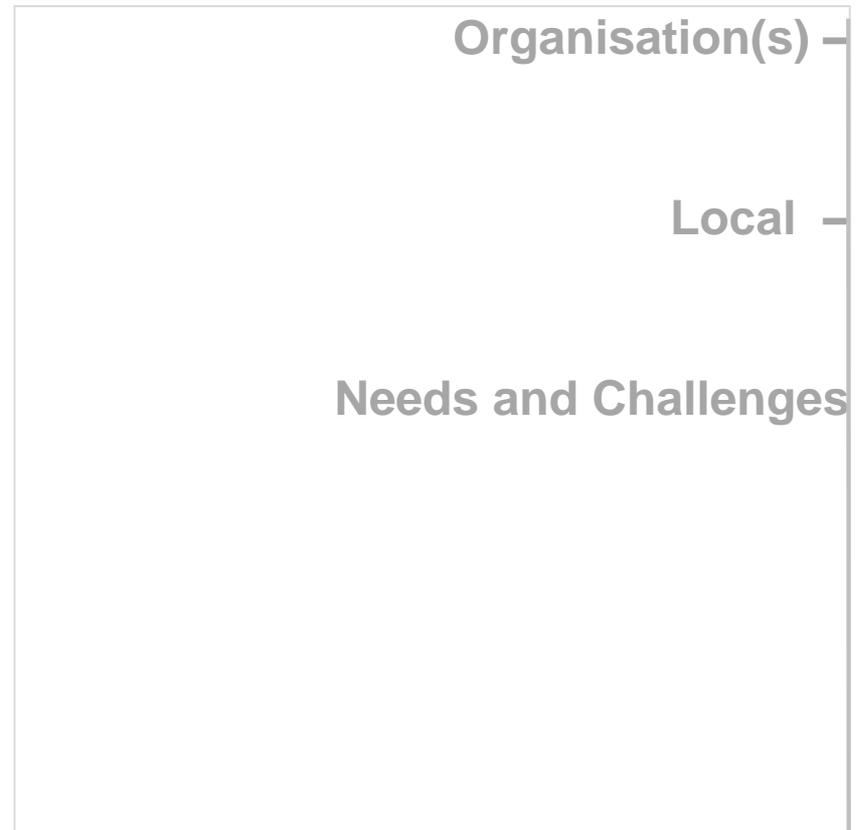
Local -

Needs and Challenges -

# Change Reality

The idea

**Implementation**



# ACTIVITIES:

- curricula, courses, joint study programs, common modules (including e-modules), integration of a greater variety of learning modes (distance, part-time, modular learning);
- learning, teaching, training, youth work materials and methods, pedagogical approaches and tools;
- project-based collaboration, peer-learning, workshops, virtual laboratories, virtual collaboration spaces;
- capacity building and networking activities;
- elaboration and implementation of strategic cooperation plans;
- information, guidance, coaching and counselling activities;
- surveys, comparative analyses, evidence-gathering, studies of real life cases;
- definition of qualitative standards and competence-based/occupational profiles;
- improvement of qualifications frameworks, credit transfer, quality assurance, recognition and validation;
- training, teaching and learning activities
- ....

*Program Guide 2017, Annex I*

# Change Reality



# Change Reality

The idea

## Implementation

- Local Activities
- **Transnational Project Meetings**

Organisation(s) –

Local –

Needs and Challenges

# Transnational Project Meetings

- Each meeting is **hosted by a partner**
- The **number and location** of each partner meeting must be decided upon prior to completion of application form
- **Need** for each meeting should be made clear in the application  
*(revision of activities/results and further project planning)*
- Only for **project team members**
- **Highly expected** that SPs will have Transnational Project Meetings

# Change Reality

The idea

## Implementation

- Local Activities
- Transnational Project Meetings
- **Intellectual Outputs** and **Multiplier Events**

Organisation(s) –

Local –

Needs and Challenges

# INTELLECTUAL OUTPUTS

**Result** = capacity building, changes in the mindset/working habits, increasing quality etc.

➔ intangible and/or tangible results

**Output** = method, guide, model, study module, survey, specific software etc.

➔ tangible results (= intellectual outputs)  
Requires specific allocation of staff time!

# INTELLECTUAL OUTPUTS



- Joint Curricula, study program or module (incl. e-moduls)
- New methodology, pedagogic approach
- Analysis, survey, best practice guide
- Pilot test report
- Report for policy makers/Shadow reports
- Criteria for recognition of nonformal education
- Guidelines for validation/recognition of learning outcomes
- International certificates
- Teaching material
- Guide books/ guidelines (e.g. for use of teaching material)
- Online Learning Platform - Specific web platform for studies / cooperation / sharing information



- Leaflets
- Web page
- Needs analysis
- Blogs
- Wikis
- Newsletters
- Questionnaire/poll
- Guidelines for internal use
- Handouts/worksheets

# Change Reality

- The idea

- **Implementation**

Organisation(s) -

Local -

- Local Activities
- Transnational Project Meetings
- Intellectual Outputs & Multiplier Events
- **Transnational Training, Teaching and Learning Activities**

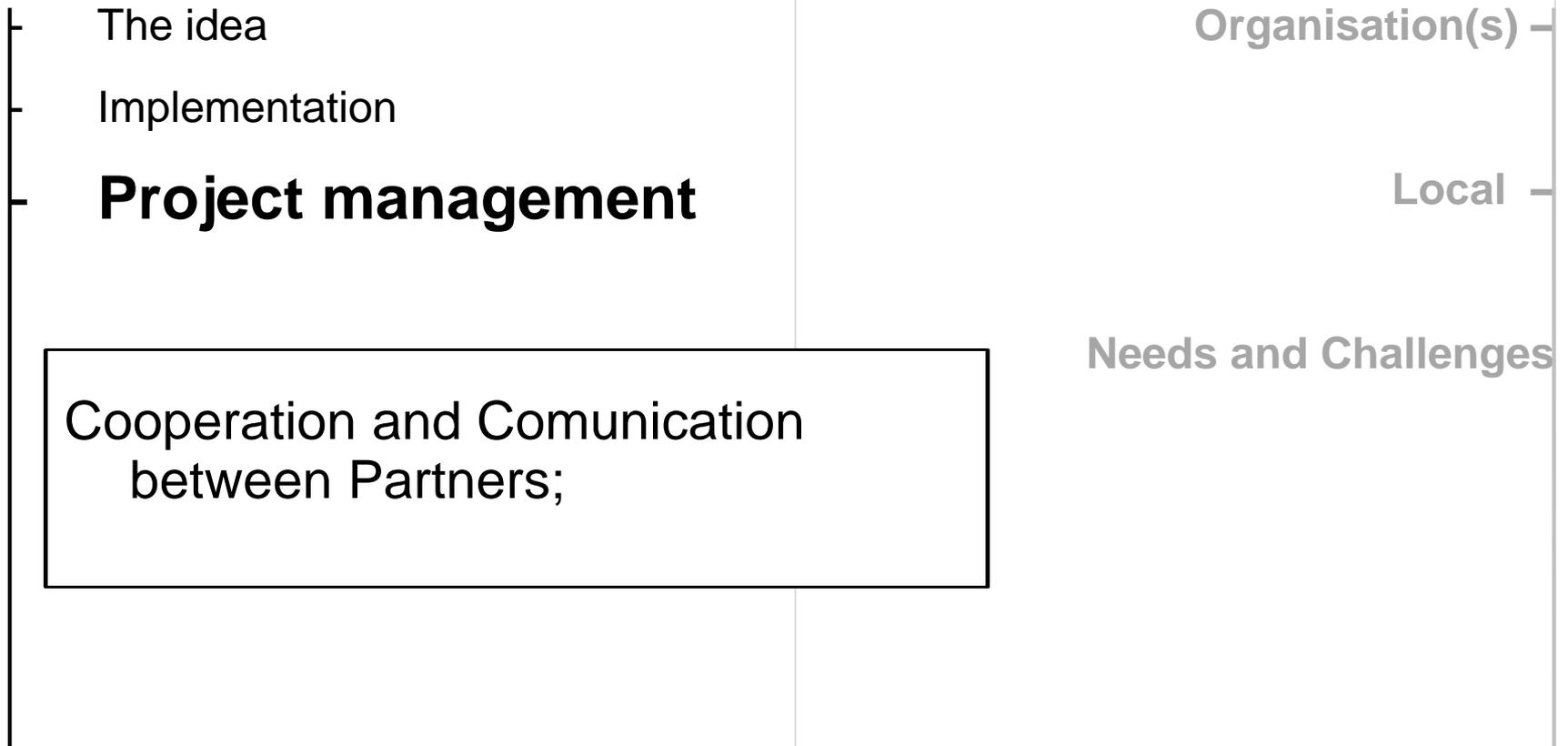
Needs and Challenges

# Transnational Training, Teaching and Learning Activities (TTL)

- Opportunities for individual mobility
- MUST evidently **add value** to the achievement of the project's aims and results that can not be achieved without these mobilities
- Different types of TTL for different sectors and target groups:

Blended mobility of learners	All fields of education and training
Short term exchanges of group of pupils	School education
Long-term study mobility of pupils	School education
Long-term teaching or training assignments	VET, School and Adult education
Short-term joint staff training events	All fields of education and training

# Change Reality





# Change Reality

The idea

Implementation

**Project management**

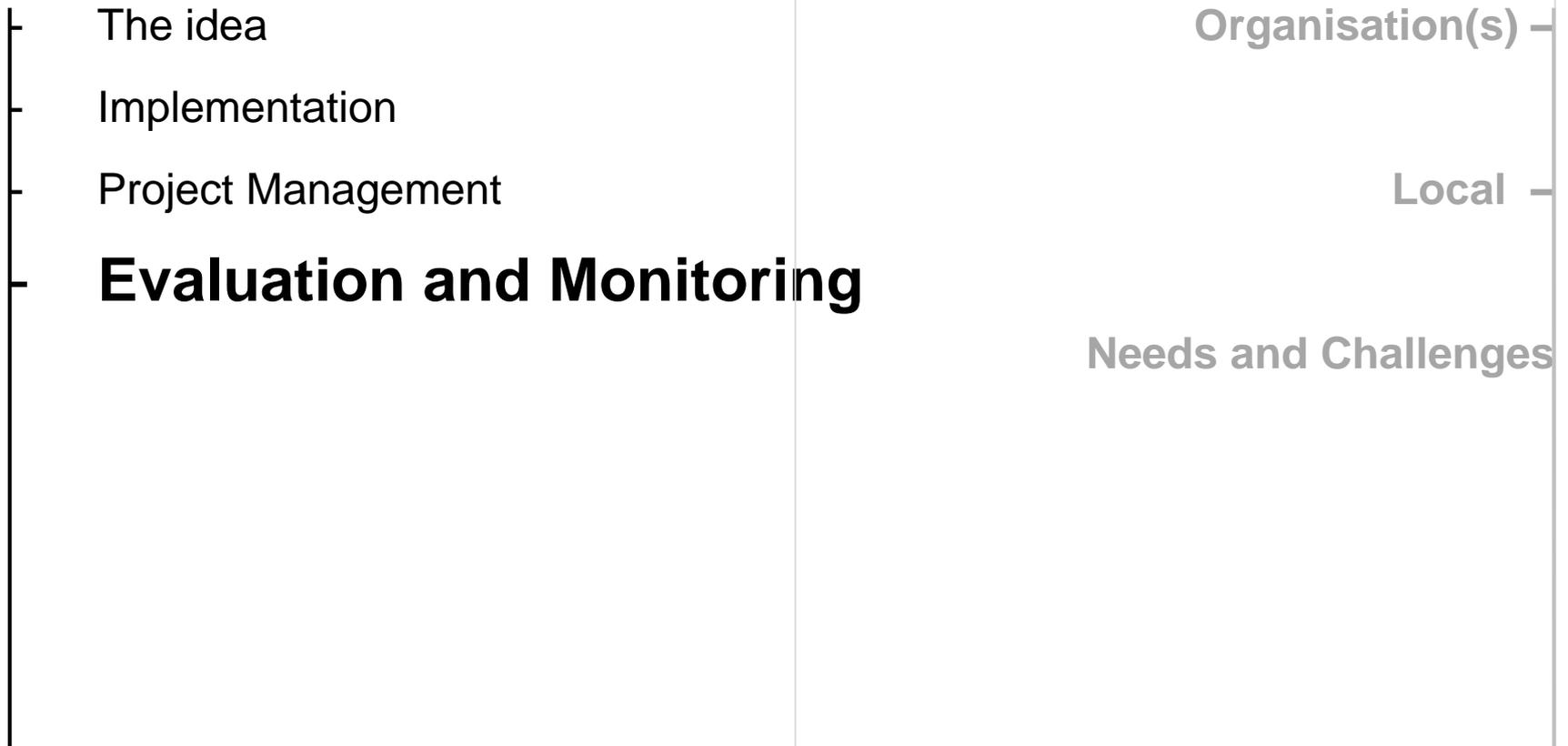
Organisation(s) –

Local –

- Cooperation and Communication between Partners;
- **Preparation activities;**
- **Budget Control;**
- **Time management and project calendar**

Needs and Challenges

# Change Reality



# Evaluation and monitoring



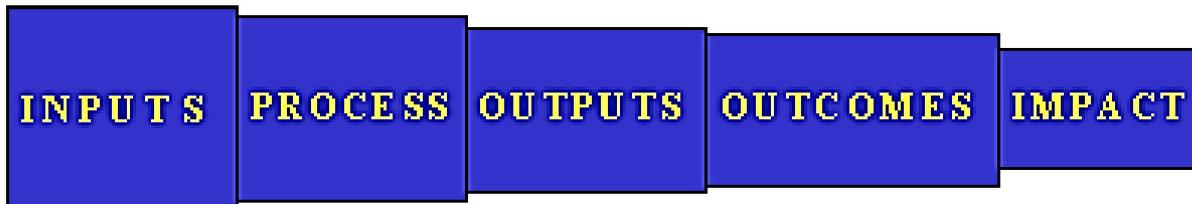
- evaluate achievements
- recommendations for future improvements
- indicators (quantitative, qualitative)
- tools/methods:  
*questionnaires, interviews, observations, focus groups*

## MONITORING

Process Evaluation

## EVALUATION

Effectiveness Evaluation



# Examples of indicators

PROCESS INDICATORS		IMPACT and OUTCOMES INDICATORS	
Program reach	<ul style="list-style-type: none"> <li>- No. of participants</li> <li>- Proportion of the target group participating in the program</li> <li>- Dropout rate</li> <li>- No of key stakeholders involved</li> </ul>	Impact indicators	<ul style="list-style-type: none"> <li>- Change in awareness, knowledge and skills</li> <li>- Change in intended behavior</li> <li>- Change in capacities</li> <li>- Increased social networks</li> </ul>
Participants satisfaction	<ul style="list-style-type: none"> <li>- do they feel comfortable, listened to and understood</li> <li>- Is the program affordable and run at convenient times?</li> <li>- Do the topics covered meet the program's purposes and are they relevant?</li> </ul>	Outcome indicators	<ul style="list-style-type: none"> <li>- community engagement</li> <li>- increased education</li> <li>- increased employment</li> </ul>
Program implementation	<ul style="list-style-type: none"> <li>- No. of workshops</li> <li>- All activities were implemented</li> <li>- Materials used were appropriate for the target audience</li> <li>- Media coverage achieved</li> </ul>		

# Change Reality

The idea

Implementation

Project Management

Evaluation and monitoring

**Dissemination and  
Exploration of Results Plan**

Organisation(s) –

Local –

Needs and Challenges

- objectives
- target group local/national/European
- what/when
- who from partners will be responsible/why
- detailed list of activities and channels of dissemination
- access to materials/documents

# Change Reality

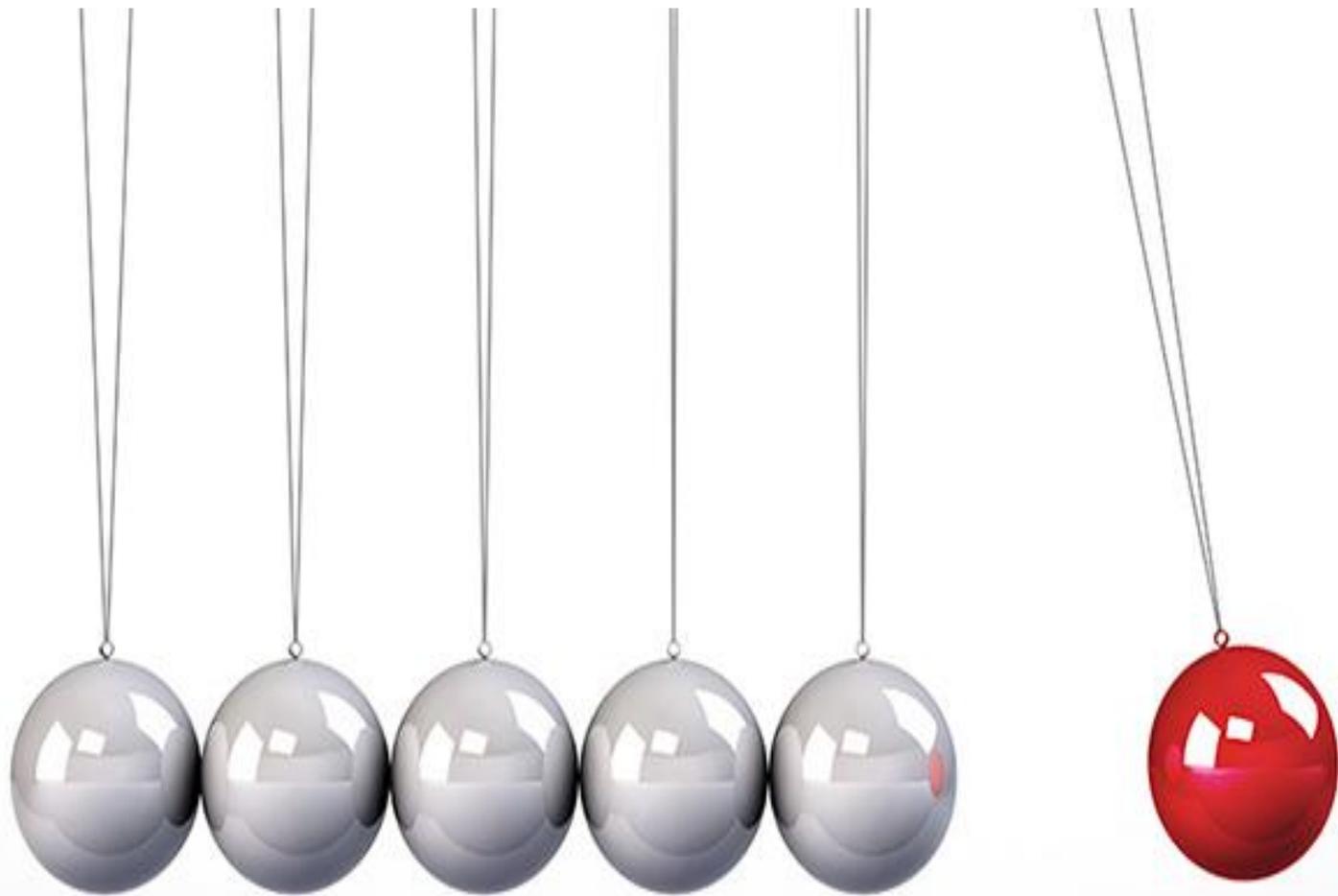
- The idea
- Implementation
- Project Management
- Evaluation and Monitoring
- Dissemination and Exploration  
of Results Plan

## - Impact

Organisation(s) -

Local -

Needs and Challenges



assessing real **impact**

# Change Reality

- The idea
- Implementation
- Project Management
- Evaluation and Monitoring
- Dissemination and Exploration  
of Results Plan

## - Impact

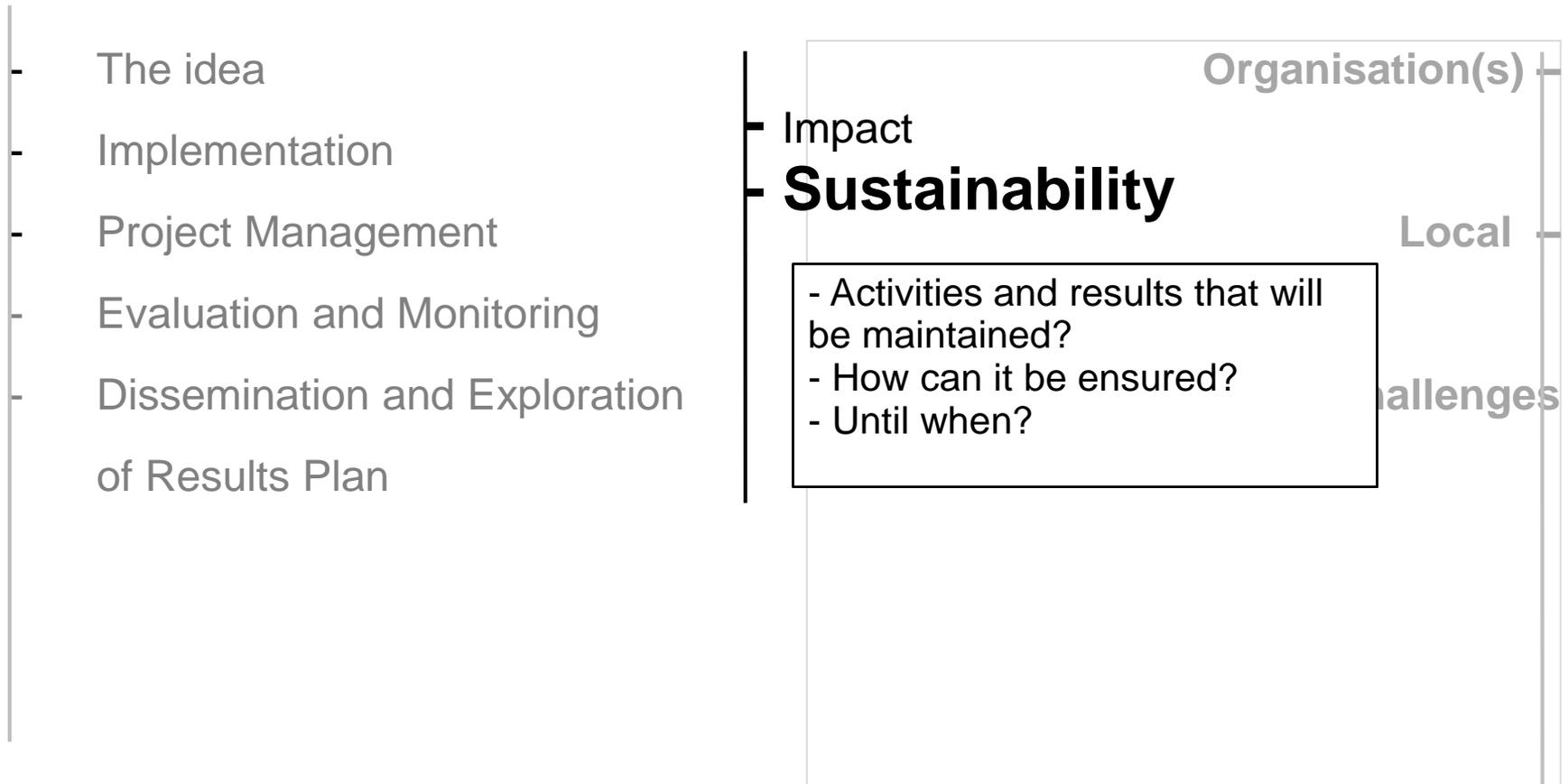
- Which?
- To whom?
- How to measure?

Organisation(s) -

Local -

Needs and Challenges

# Change Reality



# THANK YOU!